



For Immediate Release

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Automate Canada Delivers a Strong Start in its Second Year

(Windsor, Ontario) Automate Canada, the newly established association for the industrial automation sector in Canada, has just completed its founding year with several notable successes.

This member driven association was formed early in 2019 and hit the ground running in its first year with several initiatives:

- Sponsorship & coordination of the first ever “Start-Up Zone” at the annual Emerging Technologies in Automation Conference & Trade Show in Windsor, Ontario on September 10th. The “zone” included 8 entrepreneurial start-up companies offering a range of innovative products. We are planning an even larger “Start-Up Zone” at the 2020 Emerging Technologies in Automation Conference.
- Exhibits at domestic and international trade shows (including Frankfurt, Germany), that generate leads and visibility for members.
- Establishment of an initiative with WEtech Alliance for an inaugural all female Innovation Catalyst Program.

The industrial automation sector is becoming one of Canada’s leading most important technology industries, contributing an estimated \$7 billion to the Canadian economy and supporting approximately 40,000 jobs. Members range from small start-ups to large multinationals.

In the past year, Automate Canada has formed several formal partnerships and strategic alliances, including with Michigan’s Automation Alley, the WindsorEssex Economic Development Corporation, St. Clair College, University of Windsor (Faculty of Engineering), Trillium Network for Advanced Manufacturing, Ontario Greenhouse Vegetable Growers Association (OGVG), NRC-IRAP, along with the Automotive Parts Manufacturers Association (APMA) and Canadian Association of Moldmakers (CAMM).

Automate Canada is a not-for-profit association established in 2019 to represent the industrial automation sector of Canada. Automate Canada was created by the Canadian Association of Moldmakers (CAMM), the WindsorEssex Economic Development Corporation (WE-EDC), and NRC-IRAP. Automate Canada’s main goal is to promote and develop the global exposure of the Canadian industrial automation sector, by providing advocacy and a voice for the industry, and to deliver initiatives to increase the innovation and business success of the member companies. Automate Canada is based in the intersection of technology & manufacturing in Southwestern Ontario.



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