

---

## GaiaDigits Announces Cooperation with Tencent Cloud to Make Global Expansion



**WINDSOR, ON, June 16, 2020** -- GaiaDigits, a professional workforce management (WFM) solution company, is pleased to announce a strategic collaboration with Tencent Cloud to expand global business outside the Asia-Pacific regions. With the help of Tencent Cloud's worldwide data centers, GaiaDigits can quickly implement core business, reduce business deployment costs, and improve end-user's experience. GaiaDigits is also devoted to offering integrated and high-quality solutions to help businesses grow stronger with the solid support of Tencent Cloud, making growth efforts safer during the pandemic.

The pandemic has brought both challenges and opportunities for the global market. Under this unpredictable situation, the global market is inevitably affected. For example, the demands in most retail, modern services, and production industries have shrunk significantly. However, as organizations move forward and prepare for reopening, they are in search of new ways to foster a data-driven world to better adjust in the marketplace. Workforce Management (WFM) is becoming an increasingly important means for businesses to improve the efficiency of human management and reduce operating costs of enterprises. A demand for new technologies in industries such as public health services, logistics and warehousing, and some transportation services is also growing. Flexible employment, touch-free punching methods and mobile terminals are becoming increasingly popular. The collaboration between GaiaDigits and Tencent Cloud will equip our existing and potential customers with sharpened insights and tools to better manage their workforce and utilize their time.

“We consider implementing globalized strategies in our early stages and take strategic actions to make things happen for our customers. With the support of Tencent Cloud, we are confident to expand, providing services to cover more countries and regions with Tencent's infrastructure in the near future.”, said Mr. Cheng Ye, Co-founder & CEO of GaiaDigits Inc.

---

Mr. Xiao Wang, the Overseas Business GM of Tencent Cloud added, “As the leading WFM SaaS service solution in Asia Pacific, Gaia WFM Suite has been recognized by many international brand customers. Through Tencent Cloud’s data centers and services, we want to help Gaia WFM Suite quickly land to provide local corporate users with more competitive services.”

#### **About GaiaDigits:**

##### **Manage your time; Maximize the value.**

GaiaDigits Inc. is a professional workforce management solution company in Canada. Currently, GaiaDigits focuses on cloud applications in the B2B market and introduces the best of breed solution for organizations in different sizes. GaiaDigits has been successfully serving more than 1,500 customers in 24 countries and regions in APAC, covering Retail, Manufacturing, Property Management, Logistics and more with over 4 million end-users daily. Gaia WFM Suite, our flagship solution, provides Time & Attendance, Smart Scheduler, Business Forecast, Workforce Analytics, Workforce Mobile and Core HR. GaiaDigits expects to bring best practices with innovative culture to customers and to solve complicated and systematic problems with multicultural wisdom.

#### **About Tencent Cloud:**

Tencent Cloud is a secure, reliable, and high-performance public cloud service provider that integrates Tencent’s infrastructure-building capabilities with the advantages of its massive-user platform and ecosystem. Tencent Cloud has been operating 53 data centers in 26 regions around the world, providing high-quality data centers, high-speed transmission networks, network acceleration and security protection service systems for overseas enterprises.

As one of the leading cloud providers in the world, Tencent Cloud helps global enterprises expand their international markets and launch overseas solutions for the following areas: Gaming, E-commerce, Culture & Creation, Education, Corporate services, Travel & Tourism, Smart Logistics, Smart Retail, Transportation, Finance, Medical Health, etc.

#### **Media Contact**

Website: [www.gaiadigits.com](http://www.gaiadigits.com)

Please contact [beibei.xiang@gaiadigits.com](mailto:beibei.xiang@gaiadigits.com) for further information.

