

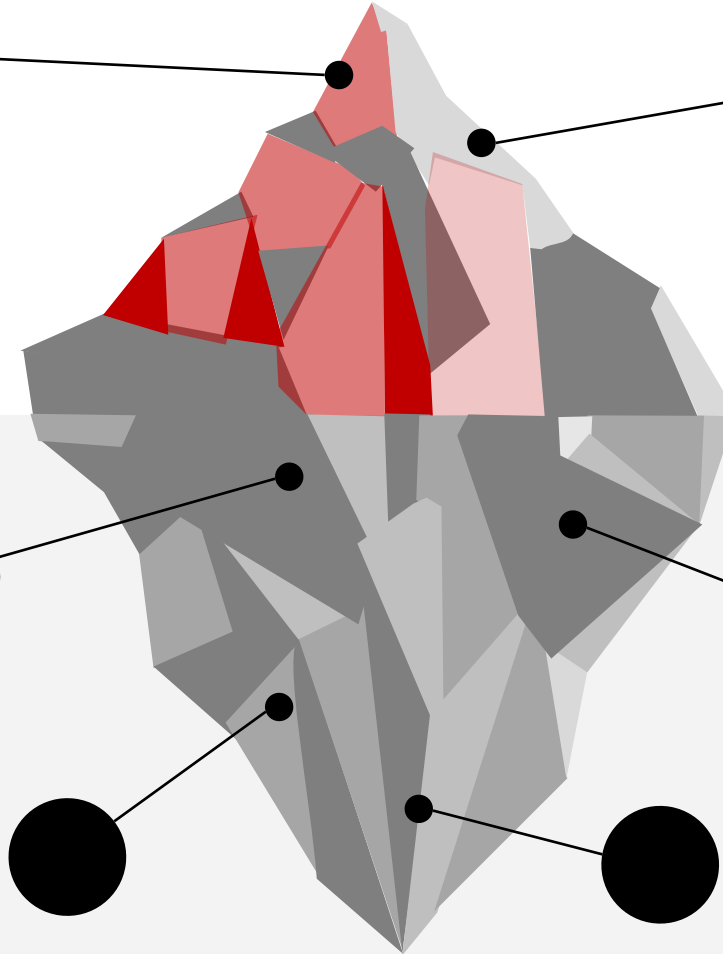


OUR STAFF

Executive Director, Diane Deslippe
Assistant, Carly Deslippe

OUR PROGRAMS

Webinars, publications, digital media,
trade shows/events, promo items,
media coverage



STEERING COMMITTEE

VICE-CHAIR Steve DeDuca

Leggett & Platt
Siemens
AIS Technologies Group
Brave Controls
Centerline
DataRealm
Durobyte

CHAIR Shelley Fellows

ElectraTech
Flexible Industrial Solutions
Onyx Engineering
Reko
Ro-Matt
Select Tool
Joe Poulin

MARKETING COMMITTEE

Kathleen Cvitkovic, Centerline

INNOVATION & STRATEGY COMMITTEE

Vladimir Franjo, NRC/IRAP

MEMBERS & SPONSORS

WWW.AUTOMATECANADA.CA

PARTNERS

Automation Alley
APMA
OCE
NGEN
Trillium Manufacturing Network

WEEDC
NRC-IRAP
St. Clair College
University of Windsor
CTMA

GRANT/IN KIND SUPPORT

NRC-IRAP, WEEDC, CanExport/GOA, IBLs, CBI,
St. Clair College
Manufacturing Automation magazine

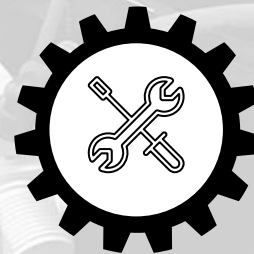
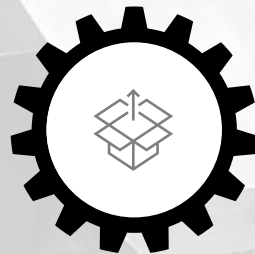
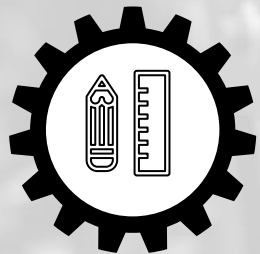
Automate Canada objectives & achievements in 2020

Assess

Since March 15th, "Business Impact", "Financial Impact", "Wage & HR" & "3 question" surveys

"Over 900 responses, 15 reports"

Focus group research to produce "Advanced Manufacturing is Made in Canada – an SME Perspective" report



Inform

COVID-19 Resource page on website
7 Webinars with over 450 attendees
News releases picked up by local & national media, including trade publications
Reports distributed to local, provincial & federal government agencies & officials

Build Talent

Collaborated with Windsor-Essex school boards, Build A. Dream, WEST, St. Clair College & University of Windsor
Participated in federal & provincial roundtables re: skills, education, training

Advocate

Working closely with all levels of government to advocate for working capital support, improved health & safety standards, border crossing issues
Supporting the adoption of technology – CyberSecurity committee, Greenhouse project

Collaborate

Established CAMM/Automate Canada COVID task force
Lead Manufacturing Sector Committee on Windsor Essex Regional Task Force
Partners: NRC/IRAP, WEEDC, Trillium, CTMA, OCE, NGEN, Automation Alley, APMA

Promote

Limited ability to deliver on export & domestic trade show program
Developed video promoting industry
Social media communication platforms have global reach & a growing audience
Released Capabilities Directory

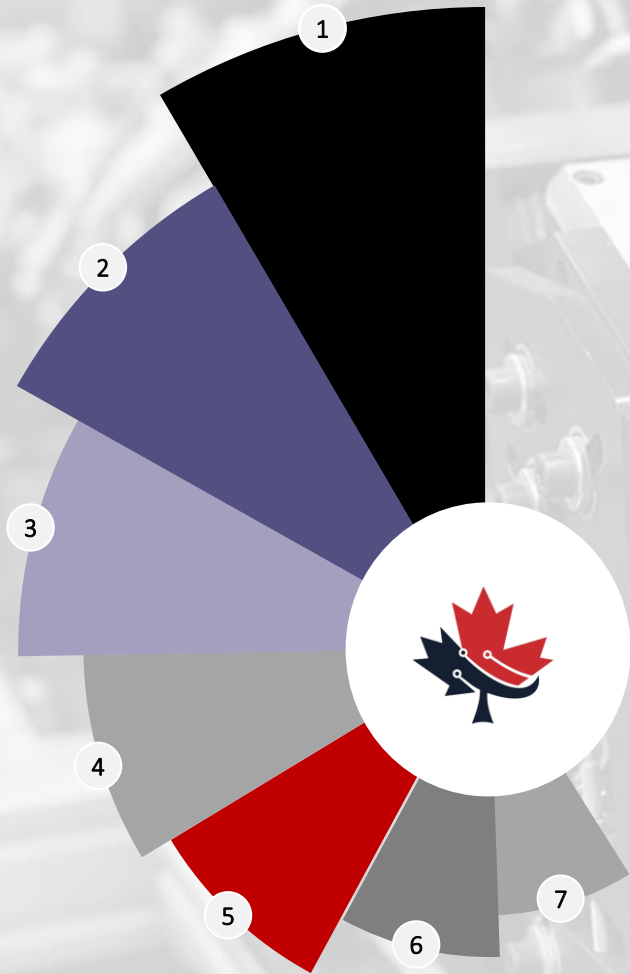
Working to support the Canadian industrial automation sector



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Automate Canada goals for 2021



1 ASSESS

Key issue research – surveys, sector research
Market research

3 BUILD TALENT

Long & short term plans to ensure we have the best & brightest in our workforce

5 COLLABORATE

Continued strength in collaboration & focus on building strategic networks

7 INNOVATE

Support the adoption of advanced manufacturing technologies in our domestic manufacturing sector
Support an innovation ecosystem & pipeline in our industry
Continuous improvement in program delivery & governance

2 INFORM

Digital media, press releases, government consultations, reports

4 ADVOCATE

Supporting our industry with all levels of government & key ministries to move the needle on key issues of importance

6 PROMOTE

Active global promotion of industrial automation technology (key international sectors US & Mexico)
Assist members with marketing programs

Working to support the Canadian industrial automation sector



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