



**AUTOMATE**  
CANADA

**2023 MEMBER**

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**MARKETING**  
**DIRECTORY**

# THANK YOU!

Thank you for your continued support of Automate Canada and our annual member directory!

In 2021, we took a creative approach and moved our directories digital! This enabled us to increase exposure and share the directories with a larger audience. It also increased convenience and enabled sharing in more innovative formats.

Both directories are sent to our government partners and trade commissioners, who due to the digital format, can share it more often and at more locations.

The directories are also made available at events and printed as needed. We will be able to obtain analytics from the directories on our website and distribute them to over 500 businesses, and government official, around the world.

Click through can also be made available to advertiser websites.



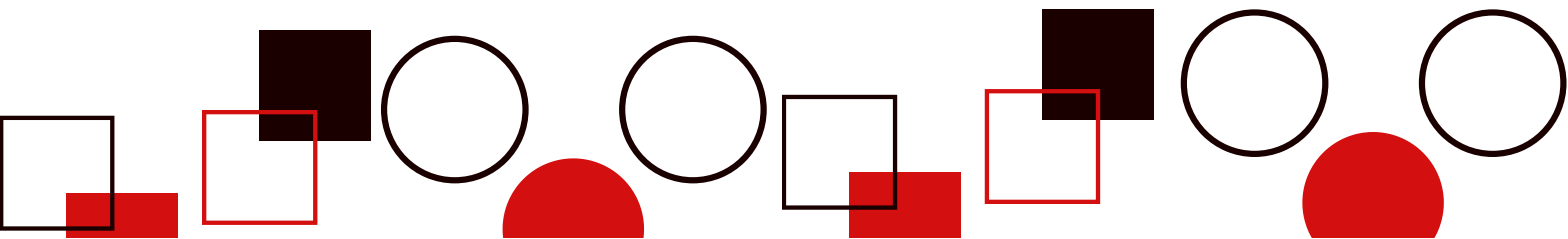
## AUTOMATE CANADA

### Marketing Directory

The Automate Canada Marketing Directory is a paid advertising booklet for Automate Canada members, sponsors and partners to have the opportunity to purchase ad space in a globally distributed piece.

### Capabilities Directory

All members are included in the Automate Canada Capabilities Directory at no cost. This is a listing of all company capabilities, so when inquiries are received we can direct them to the appropriate members.





# PRICING SCHEDULE

## AD SPECS AND PRICING OPTIONS

### 1/4 PAGE AD

- Existing advertiser with same artwork \$150
- Existing advertiser with NEW artwork \$300
- NEW advertiser with NEW artwork \$600

### 1/2 PAGE AD

- Existing advertiser with same artwork \$250
- Existing advertiser with NEW artwork \$500
- NEW advertiser with NEW artwork \$1000

### FULL PAGE AD

- Existing advertiser with same artwork \$415
- Existing advertiser with NEW artwork \$830
- NEW advertiser with NEW artwork \$1660

### BACK COVER

- Existing advertiser with same artwork \$515
- Existing advertiser with NEW artwork \$1050
- NEW advertiser with NEW artwork \$2100

**\*\*PLEASE NOTE - ALL PRICES ARE SUBJECT TO HST.**

**\*\*\*ARTWORK MUST BE SUBMITTED IN PUBLISH READY  
FORMAT. ARTWORK PREPARATION IS AVAILABLE FOR  
AN ADDITIONAL CHARGE.**

# COMPANY CONTACT



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www.automatecanada.ca

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